



Merstham FC

Commercial

and

Hospitality

Brochure



Introducing Merstham Football Club

Merstham Football Club are members of the Ryman Football League Premier Division, competing just three divisions below the Sky Bet Football League. In the 2014/15 season, after two successful seasons in the Ryman South we finally gained promotion



As arguably the most progressive club in Surrey, the team attracts up to and above attendances of over two hundred supporters, which we fully expect to increase this season.

Furthermore, we receive great exposure in not only the Surrey Mirror and other local papers, but nationwide with weekly reports in the Non-League Paper.



In recent seasons, Merstham Football Club have considerably raised their profile within the local community. The Club now runs thirteen junior teams in addition to a Community Soccer School Project. With this in mind, we open our doors every week to over four hundred enthusiastic

children, from the age of 4 to 18.

Such is our progress last year, we have reached agreement with AFC Wimbledon's first year professionals to play their home games in our stadium. This will continue for the 2015/16 season. To enjoy a working partnership with a Sky Bet Football League Club is another massive step forward for Merstham, with Wimbledon's Under 21s attracting sizable crowds, playing professional opposition within our stadium. We are very excited about the continuation of this development.



The forthcoming season promises to be the most exciting in our history after gaining promotion to the Ryman Premier. However, in order to continue to move forward and compete with the bigger and more established clubs at this level, we are currently asking local businesses to support us in a variety of ways.

With this in mind, we would like to invite you to read our new Commercial and Hospitality Brochure. The brochure outlines the numerous commercial opportunities available here at Merstham FC. We feel certain our commercial packages would create great opportunities for local companies, helping promote your businesses throughout the South East of England to a new audience.



Promoting your business at Merstham FC

Stadium Rights:

Packages can be tailored to suit individual requirements

Companies owning the prestigious stadium rights, would enjoy the advantage of significant and prominent signage all over the ground. The Main Entrance, the Main Stand, the Technical area and behind the goal are just some of the eye catching places you can promote your business and products. Needless to say, you can choose your favoured areas!

In addition to this, in owning the Stadium rights, your company would receive advertising space on the front cover and inside pages of our match day programme, the official website, which has three thousand five hundred hits per week and our email distribution list, which is sent to three hundred supporters and members every month, in the form of a newsletter.



This not only promotes the company but has the advantage of allowing you to promote special offers. Furthermore, we would be able to change the advert on a regular basis to meet your specific and detailed commercial requirements.

Such is the exposure of the football club, we would be in a position to actively promote your company throughout the South East of England within the competitions of the Ryman Football League, The FA Trophy and The FA Cup. These competitions gain substantial coverage in both the local and national papers. Furthermore, our new partnership with AFC Wimbledon would enable us to promote your business nationally and open doors within the world of professional football.

ADVERTISING OPPORTUNITIES

Perimeter Advertising Boards:

£250 pa rent from 1st June onwards

Pitch-side boards are the traditional but effective way to promote your business with the football arena. Our 2.4m x 600 boards are available in colour with the design of your choice. We invite our advertisers to visit the ground and select the position of your board within the stadium.



Whether it be behind the goal or next to the Manager's Technical Area, this is an effective way to make supporters aware of your company every time they visit Merstham!

New advertisers for first year only £200



Adverts in the Match Day Programme: **from £65.00 per season**

Advertising in the Match Day Programme is another traditional but effective way to increase the awareness of your company and your products! Our Match Day Magazine is rated as one of the best in the entire Ryman League, with contributions from the Manager, the Chairman and Club Secretary. Full page colour adverts are available for £175.00, half page adverts are £110.00, Quarter page adverts are available for just £65.00, while premier space on the Inside Front and Back Covers are still available for £250.00.

Adverts on Official Website

Small Advert on 'Splash Page' (opening page) with link to your website: £200 per annum

Large Banner Adverts with link to your website: £350 per annum

Adverts in The Venue Clubhouse

£250 per annum

Limited number of spaces available

Please Note: All prices exclusive of VAT



SPONSORSHIP OPPORTUNITIES

Match Day Sponsors.

Why not promote your company; come and be a part of the action!! Enjoy the match day experience with our Gold and Silver packages, to cater for families and local businesses

The Gold Package: £150

We offer four Matchday tickets, Boardroom passes and complimentary programmes for yourself and three guests. We invite our Match Day sponsors into our Boardroom from 2pm, to enjoy pre-match hospitality with the Directors and officials from both clubs. Having enjoyed the first half, tea, coffee and half time refreshments are available at the interval to discuss the game. After the game, complimentary drinks with a hot and cold buffet is on offer until 6pm. Having enjoyed the game, good food and good company, the Match Day sponsors are invited into the Supporters Clubhouse (The Venue). On arrival, we present the sponsors with a bottle of champagne for their photograph to be taken with their chosen Man of the Match. Having had their company promoted once again to the supporters in the Clubhouse, the photograph is then published on Monday morning on our Official Club Website. With over three thousand five hundred hits a week, your business will continue to be promoted throughout the following week and as an added bonus, Match Day sponsors are advertised on the Front Cover of the programme and given the chance to meet the Manager and players after the game.

The Silver Package: £75

We offer two Matchday tickets, boardroom passes and complimentary programmes for yourself and a friend. We invite our Match Day sponsors into our Boardroom from 2pm, to enjoy pre-match hospitality with the Directors and officials from both clubs. Having enjoyed the first half, tea, coffee and half time refreshments are available at the interval to discuss the game. After the game, complimentary drinks with a hot and cold buffet is on offer after the match until 6pm. Match Day 'Silver' Sponsors are also advertised on the Front Cover of the programme and given the chance to meet the Manager and players after the game.

Sponsoring the Official Website:

The Merstham FC Official Website has never been more popular with over 10,000 hits per month

On becoming the official sponsors of the Club Website, your business logo will appear exclusively on the Home page of the website and in the main heading banner which appears on every page.



Spectator Stands Sponsorship: £1000 per annum from 1st June onwards

The Main Stand is the prominent feature at any football stadium. Sponsoring the Main Stand has the guarantee to promote your business with the most eye catching advertisement in the entire stadium. Furthermore, sponsoring the Main Stand presents a great photo opportunity for both the local and national papers, when covering big FA Cup, Ryman League or AFC Wimbledon matches! In addition we have two further stands located behind each goal, an ideal photo opportunity.



Player Sponsorships: £35 per player per season

For only £35 a season, this package allows you to promote your company at every game, in every match day programme and on the Player Profile section of the Club's Official Website! With approximately thirty home games every season at Merstham, this super cheap promotional offer allows you to advertise your company for only £1.66 per game. Furthermore, in sponsoring a player, your company will receive a link to your website on the Player Profile page.

Match Ball Sponsors: £75 per game.



We offer two Matchday tickets, boardroom passes and complimentary programmes for yourself and a friend. We invite our Match Ball sponsors into our Boardroom from 2pm, to enjoy pre-match hospitality with the Directors and officials from both clubs. Having enjoyed the first half, tea, coffee and half time refreshments are available. After the game, complimentary drinks with a hot and cold buffet is on offer until 6pm. Match Ball Sponsors are also advertised on the Front Cover of the programme and given the chance to meet the Manager and players after the game.



Ideal for the Children



Become a Match Day Mascot: £50 per game per child

Enjoy a day that your son or daughter will never forget! We allow the Match Day Mascot and his/her parents to meet the Manager and the players in the Dressing Room before the game!! Having had a photo with the players of his/her choice and filled the autograph book, watch your son or daughter enjoy the special day by leading the teams out onto the pitch with Merstham's Captain. Having enjoyed a great day for the family, the Match Day Mascot will see pictures of themselves and the Captain while shaking hands with the officials and the opposing captain on the Official Website the following day!

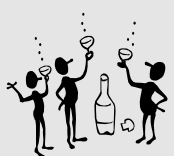
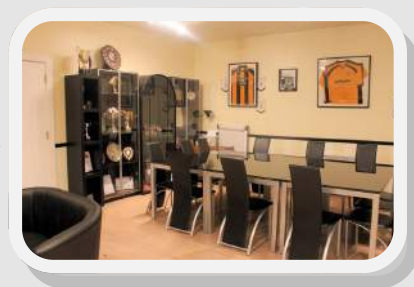


Football Based Birthday Parties: £150

(Catering for up to 15 children - maximum 11 years old).

Why not have your son/daughter's birthday party at Merstham FC?

Enjoy an hour's coaching with one of our qualified (CRB Checked) coaches, followed by your party in the Club Boardroom! Having tucked into your party food (provided by yourselves) the kids then enjoy a five-a-side football match with the coach of the day refereeing the big match! As an added bonus to remember the day, the lucky birthday boy/girl receives a birthday card and a signed football along with a complimentary ticket for their parents for our next home game. All children also receive a commemorative certificate.



Ideal for the Big Kids

Football Based Birthday Party

Enjoy a birthday with a difference! Become a 'pro' player for the day by starting your birthday in style with a full scale game on our superb pitch with all of your family and friends!

On arrival, your match day host will provide complimentary tea and coffee for both sets of teams. Walk into the Dressing Room with all of the kit prepared in exactly the way Manager Hayden Bird prepares his team!

We will supply a qualified referee so you can enjoy the game, in style and having won, drawn or lost, return to our exclusive Clubhouse, The Venue, and have a Birthday Party you will never forget! Having recovered from your hangover, relive the glory and the goals on Monday morning, with photographs of the big game reproduced on the Club's Official Website! With squads of sixteen players and everyone enjoying a great party into the early hours, this is available for only £800.00, which is £50 per player! What a way to celebrate your birthday with your family and friends! Food and music in the Venue can be supplied at additional cost.



Become a professional footballer for the day

This unique opportunity is not to be missed and is ideal for Team Building and Corporate days!

Arrive at the ground for tea and coffee and meet an ex-professional footballer who will be your Team Manager! During the morning, the ex-pro will put you through your paces with a training session and having recovered over a light buffet, the big match takes place in the afternoon. Walk into the Dressing Room with all of the kit prepared in exactly the way Manager Hayden Bird prepares his team on Match Days! We will supply a qualified referee so you can enjoy the game in style and having won, drawn or lost, return to our exclusive Clubhouse (The Venue) to relax and enjoy the rest of the corporate day and listen to the 'old pro' reminisce with a few hilarious stories and a question and answer session.



The following day, relive the glory and the goals with photographs of the big game reproduced on the Club's Official Website. With squads of sixteen players and everyone enjoying a great party into the early hours, this is available for only £1600.00, which is only £100 per player. This is an ideal team building and corporate day.

The Venue: The venue for every occasion



Welcome to The Venue, situated within Merstham Football Club. We are a family run, modern, contemporary function suite located only five minutes from Merstham Railway Station.

The Venue is a perfect setting for all types of celebration, completely versatile to suit any type of event. Whether you wish to book a private party, a wedding reception, christening, baby shower, a wake for a loved one, or a corporate event The Venue is ideal with multifunctional usage. We host Birthday Parties for every age, including the big ones. Whether you are 18 or 80, The Venue is the place to be.



With only a £150.00 charge to hire this family run facility, this is truly the ideal party venue. As an added bonus, the price includes free membership to the Club for the year. Food, decorations, balloons and music can be arranged if so required at extra cost.

We are also available for hire during the day



Corporate Meetings: £12.50 an hour.

Why not take advantage of The Venue Clubhouse or indeed our spacious boardroom during the day?

Our facilities include Wi-Fi, PowerPoint projection screen, microphones and speech podiums, to ensure The Venue is the perfect setting for your Corporate mornings, Team Building occasions and Board Meetings.



With prices starting from just £12.50 per hour. Any hot or cold drinks, food or Buffet requirements are available on request

Get fit at The Venue

Are there any budding Zumba, combat, or dance instructors out there? If so and you are looking for the ideal setting to host your classes, try The Venue! Our spacious facility is ideal for events such as this. Available all weekdays from 9am to 4pm. For prices, contact Martin Burr on 07971 484130.



Fancy becoming a part of the action?

For further information Contact

Financial Director Martin Burr on 07971 484130

Or for Advertising - Match Programme, Perimeter Boards, Etc.

Commercial Manager Peter Bowden on 07816 548294

Please Note: All prices exclusive of VAT